



World Petroleum Council



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2nd WPC Youth Forum Paris 2009

media kit

World Petroleum Council (WPC) Youth Forum

EnergiseYourFuture

in Paris from 18-20th November 2009



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2nd WPC Youth Forum Paris 2009

*"Young talent,
knowledge and perspectives are vital
for the world to solve
our future energy challenge."*

WPC President, Dr Randy Gossen



From 18-20th November 2009, young professionals, students, academics, current leaders and experts and Non-Governmental Organizations (NGOs) are gathering for three days in Paris for the 2nd World Petroleum Council (WPC) Youth Forum, *EnergiseYourFuture*.

About EnergiseYourFuture

EnergiseYourFuture is a three-phase initiative to promote discussion between future and existing leaders and thought leaders about the challenges and opportunities facing the energy industry.

/// Phase 1: Building the Network on the community platform. Already active with over 1,500 young professionals and students sharing ideas and information about key industry challenges and opportunities, launching discussion, and building the event programme on *EnergiseMyNetwork*, a web 2.0 participative online tool designed to develop a network of engaged and motivated individuals across the world.

/// Phase 2: Bringing the Network Together at the Paris event.

/// Phase 3: Creating the Community to overcome tomorrow's challenges and to construct the roadmap of the key resolutions emerging from the Youth Forum.

The **three-day event (phase 2)** is structured around **three key themes**:

- **A reality check on tomorrow's energy landscape.**
- **An ethical and sustainable energy industry: making it happen.**
- **Tomorrow's leadership, matching industry skills to the challenges.**

and offers **three levels of discussion**:

- **Keynote Plenary Sessions** for strategic thinking,
- **Workshops** to dive deep into specific topics,
- **Knowledge Cafés** for informal networking and knowledge sharing.

An open, participative approach is encouraged throughout. The Forum speakers, experts of different ages, genders, regions and cultures from inside and outside the energy industry, endorse *EnergiseYourFuture's* principles of diversity. **The networking and knowledge sharing areas, the "Knowledge Cafés",** are designed to facilitate further discussion and interaction between future leaders and the broad range of industry experts present.

Programme objectives

EnergiseYourFuture offers students and young energy professionals—typically under 35 with less than 10 years' industry experience—from across the world a unique platform to engage in a trans-generational dialogue with current leaders, academics and experts to determine the roadmap towards a truly sustainable future. It provides today's leadership with a rare opportunity to really listen to what young people expect from the industry and to enhance their understanding of issues such as climate change, energy supply and demand, the future landscape and energy mix, career opportunities and relevant skill bases.

Its originality lies in the fact that, from start to finish, young people are at the heart of this initiative and are actively involved in developing and delivering programme content and format.

PROGRAMME DURING THE THREE DAYS

The Youth Forum follows a **three-tiered format**:

- **Five Plenary Sessions** to debate the big issues and challenges facing the industry. Debates are structured around three key themes:
 - **A reality check on tomorrow's energy landscape.**
 - **An ethical and sustainable energy industry: making it happen.**
 - **Tomorrow's leadership, matching industry skills to the challenges.**

- **Three Workshop Sessions, each made up of three workshops**, to focus on the key issues raised.

- **Break-Out Groups**, discussions around the energy picture and networking opportunities in the "**Knowledge Cafés**".

DAY 1 : WEDNESDAY 18TH NOVEMBER 2009

/// 5.00pm – 7.00pm: Opening Plenary Session

Is a Sustainable Future Within our Grasp?

This session sets the scene and tone for the three days. It is an invitation for the participants to think differently. It provides the link from the debates on EnergiseMyNetwork to the actual event. It asks ambitious and creative questions, challenges existing truths and brings new insights to how we build a sustainable future. It focuses on what young professionals can do differently now, what they are already doing to change the image of the industry and to take ownership of certain key issues.

Speakers

- **Christophe de Margerie**, CEO, Total
- **Dr Randy Gossen**, President, World Petroleum Council
- **Paal Kibsgaard**, President, Schlumberger Reservoir Characterisation Group
- **Gérard Mestrallet**, Chairman and CEO, GDF SUEZ
- **Dinesh Kumar Pande**, Vice President, WPC, Youth & Gender
- **Bruno Wiltz**, President, AFTP (French Association of Oil Industry Engineers and Technicians)

Young Professionals

- **Nada Al-Mesfer**, Marketing Business Analyst, Schlumberger
- **Laurène Debesse**, President of the *EnergiseYourFuture* Programme Committee
- **Nancy LeBosquain**, Internal Communications Manager, CGGVeritas
- **Wail Mousa**, President of the WPC Youth Committee
- **Alex Volle**, Senior Petrophysicist & Wellsite Geologist Team Manager, GDF SUEZ

Keynote Addresses

- **French Minister** (to be confirmed)
- **Jeremy Rifkin**, President of Foundation of Economic Trends, Professor at the Wharton School at the University of Pennsylvania, Advisor to Major European Governments on Energy, Climate Change and Economic Issues:
"We are on the cusp of a Third Industrial Revolution that could give us a door open to a new post-fossil fuel era. It was the first Industrial Revolution that brought together print and literacy with coal steam and rail. The second combined the telegraph and telephone with the internal combustion engine and oil. What we have now is the possibility of a distributed energy revolution. We can all create our own energy, store it, and then distribute it to each other. Twenty five years from now millions of buildings will become power plants that will load renewable energy. We will load solar power from the sun, wind from turbines and even ocean waves on each coast. We can also make the power grid of the world smart and intelligent; we call it inter-grid. Not far from now, millions and millions of people will load power to buildings, store it in the form of hydrogen and distribute energy peer-to-peer; just like digital media and the internet. Third Industrial Revolution is an economic game plan. We have the science and technology to do it, but it will mean nothing unless there is a change in will."

DAY 2: THURSDAY 19TH NOVEMBER 2009

/// 8.30am – 10.00am: First Keynote Plenary Session

Taking the Pulse of Tomorrow's Energy Picture: A Reality Check

Just a few weeks before the Copenhagen Conference on Climate Change, the first of our three keynote panel discussions explores the reality of the challenges facing the energy industry today and in the coming years as it strives towards a low-carbon world. Among the questions this plenary asks: How can the industry meet growing energy demand whilst addressing the issues of climate change? What is the reality of oil and gas supply versus demand? What energy mixes make sense, reconciling sustainable ambitions with tough economic challenges? Is the level of innovation and investment in research and development in line with tomorrow's challenges? What are the chances that a major technological breakthrough could shake our truths?

Speakers

- **Nathalie Brunelle**, Vice President, Strategic Planning, Total Petrochemicals
- **Jostein Dahl Karlsen**, Chair, IEA Working Party on Fossil Fuels & Chair, IEA Advisory Group on Oil & Gas Technology
- **Baudouin Kelecom**, Fuels Executive, Refining and Supply Planning, EAME, ExxonMobil
- **Bernice Lee**, Head of Research, Energy, Environment & Development, Chatham House
- **Dr Colette Lewiner**, Global Vice President, Energy, Utilities and Chemicals Capgemini
- **Professor Anatoly Zolotukhin**, Vice President of WPC, Vice Chancellor of the Gubkin Russian State University of Oil and Gas

Young Professionals from the Programme Committee

- **David Contreras**, Total
- **François Courteix**, Total
- **Patrick Ferrand**, Total
- **Emmanuel Garaud**, GDF SUEZ
- **Matthieu Mangold**, CGGVeritas
- **Ms Sitanshu**, ONGC

/// 10.00am to 10.45am:

- Networking and discussions around the Energy Picture in the "Knowledge Cafés"

/// 10.45am - 12.30pm: Workshops

- Workshop I: The Energy Mix of 2050 – What will be the Cocktail of Oil and Gas?
- Workshop II: Investment in Innovation – Is it Enough to Fuel our Future?
- Workshop III: What is the Impact of the New Energy Equation on Tomorrow's World?

DAY 2: THURSDAY 19TH NOVEMBER 2009

/// 12.30pm – 2.00pm:

- Networking and discussions around the Energy Picture in the "Knowledge Cafés"

/// 2.00pm – 3.30pm: Second Keynote Plenary Session

An Ethical and Sustainable Energy Industry: Making it Happen.

This plenary session examines the opportunities the energy industry has to truly enhance the lives of its stakeholders and contribute to social, economic and environmental prosperity. It discusses where industry's responsibilities begin and end. It explores where and how industry is working effectively with government, NGOs and other stakeholders to ensure a more equitable sharing of economic prosperity. It looks at new ways of thinking about criteria for investment and divestment and reviews what lessons can be learned from other industries.

Speakers

- **Dr Olyayemi Akinwumi**, Nasawara State University, Nigeria
- **Dr. Ashok Kumar Balyan**, Director HR, ONGC
- **Dr Kamel Bennaceur**, Chief Economist, Schlumberger
- **Dave Cox**, Global Commercial Manager, TubeFuse Technologies Ltd., SPE Representative
- **Jonas Moberg**, Head of Secretariat, EITI (Extractive Industries Transparency Initiative)
- **Melissa Powell**, Head, Strategy and Partnerships, UN Global Compact
- **Leor Rotchild**, Social Responsibility, Canadian Oil & Gas Division, Nexen & WPC Youth Committee
- **Rossen Roussev**, Head, Policy and External Relations, Shell
- **Manuel Vincente**, CEO, Sonangol

Young Professionals

- **Monalisa Chatterjee**, Reservoir Engineer, ONGC
- **Yannick Pennecot**, CGGVeritas
- **Alex Volle**, Senior Petrophysicist & Wellsite Geologist Team Manager, GDF SUEZ

/// 3.30pm – 4.15pm:

- Networking and discussions around the Energy Picture in the "Knowledge Cafés"

/// 4.15pm – 6.00pm: Workshops

- **Workshop IV: What are the Roles of Industry, Government and NGOs in Creating a Sustainable Society?**
- **Workshop V: The Sustainable Organisation – Walking the Talk...**
- **Workshop VI: Should Industry Commitments be Self-Imposed or do We Need More Effective Global Rules?**

/// 6.00pm: Day ends

DAY 3 : FRIDAY 20TH NOVEMBER 2009

/// 8.30am – 10.00am: Third Keynote Plenary Session

Tomorrow's Leadership: Matching our Skills to the Challenges

This plenary session focuses on the Human Resources (HR) challenges facing this industry and how to build tomorrow's leaders. Young professionals, industry analysts and current leaders all converge to stress that one of the industry's key challenges in the coming years is to attract, mentor and retain the best talent to build a truly diverse, efficient and mobile workforce. This plenary session and associated workshops includes debate topics such as the resources needed to fill the gaps and shortages in HR in the oil & gas industry.

Speakers

- **Mahmoud M Abdulbaqi**, President, European Association of Geoscientists and Engineers & Chairman of Argas and Ardiseis
- **Sara Akbar**, CEO, Kuwait Energy
- **aladin**, a global citizen & an interdisciplinary expert on leadership
- **Robert Brunck**, Chairman and CEO, CGGVeritas
- **Hege Marie Norheim**, Senior Vice President, Corporate Initiative for Northern activities, StatoilHydro
- **Thierry Pilenko**, President, Technip
- **Jitin Prasada**, Minister of State for Petroleum & Natural Gas, Government of India
- **Lucian Tarnowski**, Founder & CEO, BraveNewTalent.com

Young Professionals & Students

- **Nada Al-Mesfer**, Marketing Business Analyst, Schlumberger
- **Burcu Gunal**, Strategy Analyst, TPAO, WPC Youth Committee
- **Anna Illarionova**, Student, Russian Foreign Trade Academy, Russian Federation
- **Nancy LeBosquain**, Internal Communications Manager, CGGVeritas
- **Céline Rottier**, WPC Youth Committee

/// 10.00am – 10.45am:

- Networking and discussions around the Energy Picture in the "Knowledge Cafés"

/// 10.45am – 12.30pm: Workshops

- Workshop VII: What Kind of Future is there for Young People in the Oil & Gas Sector?
- Workshop VIII: What Kind of Image Makeover does the Industry Need to Attract and Retain the Best Talent?
- Workshop IX: Tomorrow's Leadership

/// 12.30pm – 02.00pm:

- Networking and discussions around the Energy Picture in the "Knowledge Cafés"

DAY 3 : FRIDAY 20TH NOVEMBER 2009

/// 2.00pm – 4.00pm: Closing Plenary Session

Our Roadmap towards a Sustainable Energy Future

- Take-Aways from the 2009 Paris Milestone

Key Speakers for the Closing Panel Session

- **Olivier Appert**, Chairman and CEO of the French Institute of Petroleum, IFP
- **Robert Brunck**, Chairman and CEO, CGGVeritas
- **Jean-François Cirelli**, Vice Chairman and President, GDF SUEZ
- **François Cornélis**, Vice Chairman of the Executive Committee & President of the Chemicals division, Total
- **Yves-Louis Darricarrère**, Managing Director, Total
- **Catherine MacGregor**, President, Schlumberger Wireline & WPC Executive Board Member
- **Dr József Tóth**, Senior Vice President, WPC

Reporters from *EnergiseYourFuture* workshops

Keynote Speeches

- **Dominique Moïsi**, IFRI (French Institute of International Relations)
(to be confirmed)
- **Jitin Prasada**, Minister of State for Petroleum and Natural Gas, India



About the WPC

The World Petroleum Council (WPC), a not-for-profit organisation, was founded in 1933. It provides a forum for discussing the issues facing the oil and gas industry on a worldwide basis and is strictly apolitical. The WPC is dedicated to the application of scientific advances in the oil and gas industry, to technology transfer and to the use of the world's petroleum resources for the benefit of mankind.

The WPC's 61 member countries represent over 90% of the world's major oil and gas producing and consuming nations of the world. Each country has a national committee made up of representatives from the oil and gas industry, academia and research institutions and government departments.

The WPC, aware of the importance of providing young professionals and students with the significant role they deserve, promoted the 1st WPC Youth Forum held in Beijing in 2004. The 2009 edition, *EnergiseYourFuture*, organised by the French National Committee, is being held from 18-20th November 2009, in Paris, France.

For more information about the WPC please visit www.world-petroleum.org

About the supporting sponsors

EnergiseYourFuture has secured the support of key industry players from the start and is underwritten by host sponsors Total, Schlumberger and GDF SUEZ. In addition, CGGVeritas is a platinum sponsor while other major industry companies supporting the event include Maersk Oil, Qatar Petroleum, CNPC, IFP, INPEX, ONGC, Sonangol and others partners such as ExxonMobil.



Christophe de Margerie, Chief Executive Officer of Total, is personally supporting the Second World Petroleum Congress Youth Forum, alongside Andrew Gould, Chairman and Chief Executive Officer of Schlumberger, and Gérard Mestrallet, Chief Executive Officer of GDF SUEZ.

In partnering *EnergiseYourFuture*, Total — a forefront energy producer and provider — aims to share with the next generation its strategic vision concerning such crucial issues as renewable energies, the energy mix in 2050, environmental protection and sustainable development.

EnergiseYourFuture is also an opportunity to shine a spotlight on the career paths available in the petroleum industry. Additionally, Total will leverage this event to enhance the global industry's image.

About Total

Total is the world's fifth-ranked international, integrated, listed oil and gas company, with operations in more than 130 countries and nearly 97,000 employees. Its activities span the oil and gas chain, helping to keep the world supplied with energy, both today and tomorrow. Total is also a first-rank chemical manufacturer.

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Schlumberger

Schlumberger is the world's leading supplier of technology, integrated project management and information solutions to customers working in the oil and gas industry worldwide. Employing more than 77,000 people representing over 140 nationalities and working in approximately 80 countries, Schlumberger provides the industry's widest range of products and services from exploration through production. Schlumberger Limited has principal offices in Paris, Houston and The Hague.

Schlumberger is pleased to support the 2nd World Petroleum Council Youth Forum *EnergiseYourFuture*. The forum is a unique platform that brings young professionals as well as students face-to-face with current industry leaders, academics and international experts to discuss industry challenges. The solutions to these challenges lead towards a sustainable future for the industry and the enthusiasm and competence that young professionals bring form an important contribution to its future.

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One of the leading energy providers in the world, GDF SUEZ is active across the entire energy value chain, in electricity and natural gas, upstream to downstream.

It develops its businesses (energy, energy services and environment) around a responsible-growth model to take up the great challenges: responding to energy needs, ensuring the security of supply, fighting against climate change and maximizing the use of resources.

GDF SUEZ relies on diversified supply sources as well as flexible and high-performance power generation in order to provide innovative energy solutions to individuals, cities and businesses.

The Group employs 200,000 people worldwide and achieved revenues of €83.1 billion in 2008.

The participation of GDF SUEZ at the 2nd World Petroleum Council Youth Forum aims to strengthen the link between a youth that cares about a sustainable development and an industry who takes up the major energy challenges.

This meeting will also ensure to promote among students and universities the dynamism of our industry and emphasize career opportunities available.

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CGGVeritas Sponsors *EnergiseYourFuture*

CGGVeritas is proud to sponsor *EnergiseYourFuture*, a forward-looking initiative launched to promote a spirit of dialogue between young professionals and the oil and gas industry.

EnergiseYourFuture offers young people from around the world a unique platform to engage with the fast-moving energy industry and debate with its current leaders on the major issues, challenges and opportunities it will be facing in the future. Young professionals will have their say in defining the roadmap towards a truly sustainable future, while key energy sector players will be able to promote a better understanding of the sector and the attractive career opportunities and potential for personal development it has to offer.

CGGVeritas is actively committed to addressing the global challenges for current and future generations and supports initiatives such as *EnergiseYourFuture* to raise awareness around the key issues at stake for improving the oil and gas industry and society both for today and tomorrow.

Robert Brunck, Chairman and CEO of CGGVeritas, said: "CGGVeritas is partnering with *EnergiseYourFuture* because it is an action we truly believe in. The younger generation is our future and we want to give them the opportunity to be in the driving seat to help them prepare themselves, our industry and our company for the challenges ahead. *EnergiseYourFuture* offers us all a tremendous opportunity to work together, exchange ideas, and build bonds. I am optimistic that looking at the future from different angles in a spirit of dialogue will be a tremendous source of creativity and innovation."

About CGGVeritas

CGGVeritas is a leading international pure-play geophysical company delivering a wide range of technologies, services and equipment through Sercel, to its broad base of customers mainly throughout the global oil and gas industry.

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Key info

EnergiseYourFuture

From **18-20th November 2009**

At **Les Pyramides, Port-Marly** (15 mins from central Paris, France)

To debate **Is a Sustainable Future within our Grasp?**

More information and sign up at www.energiseyourfuture.com

For further information and free registration, please contact:

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GDF SUEZ



Schlumberger

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